

Privacy Policy

Effective Date: May 29, 2026

Locomotion Learning, LLC (“we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, share, and safeguard information when you access or use our website located at www.locomotionlearningllc.com (the “Site”).

Please review this Policy carefully. By accessing or using the Site, you acknowledge and accept the practices described in this Privacy Policy. If you do not agree with the terms outlined here, please discontinue use of the Site.

1. **Information We Collect:** We, along with our service providers and technology partners, may collect various categories of information, including:

- Full name
- Email address
- Phone number (when provided)
- IP address
- General geographic location
- Information submitted through forms (which may include a child’s name, date of birth, health or medical details, or other sensitive information)
- Public social media profile details if you interact with us through social platforms
- Technical and usage information such as browser type, referring pages, device model, Internet service provider, and usage behavior
- User-generated submissions such as messages, feedback, images, or form responses

We may also compile anonymous or aggregated information that does not directly identify any individual.

2. **Methods of Data Collection:** Information may be collected through several channels, including:

- Completing forms on our Site
- Signing up for newsletters or marketing communications
- Communicating with us through email, SMS, or social media platforms
- Interacting with embedded content or social media integrations
- Automated technologies such as cookies, tracking pixels, and analytics services (including Google Analytics 4 and Meta Pixel)

These technologies may record data such as IP address, time spent on pages, browser details, and referral sources.

3. **How We Use Collected Information:** The information we collect may be used for purposes including:

- Responding to inquiries or form submissions
- Sending marketing emails or SMS messages when you have opted in
- Monitoring Site usage and improving performance and user experience
- Conducting marketing analysis and targeted advertising
- Protecting against fraudulent activity and maintaining security
- Complying with legal obligations

We do **not sell personal information** to third parties.

4. **Cookies and Similar Tracking Technologies:** Our Site uses cookies, tracking pixels, and similar tools to:

- Analyze visitor activity and audience demographics

- Deliver advertisements that may be more relevant to you (through platforms such as Google Ads or Meta Ads)
- Improve Site functionality and performance

Most browsers allow you to control cookie preferences through their settings. For additional information about advertising opt-out tools, you may visit the [Digital Advertising Alliance](#) or the [Network Advertising Initiative](#).

5. **Sharing and Disclosure of Information:** Your information may be shared with certain third parties where necessary, including:

- Website hosting and infrastructure providers
- Customer relationship management (CRM) or marketing automation platforms
- Analytics and advertising partners
- Legal authorities or government agencies when required by law

We may also share anonymized or aggregated data for analytical, research, or marketing improvement purposes.

6. **Your Privacy Rights:** Individuals residing in certain U.S. states, including California, Virginia, Colorado, Connecticut, and Utah, may have additional rights under applicable privacy laws. These rights may include:

- **Right to Know** – Request information about the personal data we collect, how it is used, and with whom it is shared.
- **Right to Delete** – Request deletion of personal data, subject to certain legal exceptions.
- **Right to Correct** – Request correction of inaccurate personal information.
- **Right to Opt Out of Targeted Advertising or Profiling** – Request that your data not be used for behavioral advertising.

- **Right to Limit Use of Sensitive Information (California residents)** – Request restrictions on how sensitive data is used beyond essential services.
- **Right to Non-Discrimination** – Exercise privacy rights without being denied services or receiving discriminatory treatment.

To exercise these rights or request to opt out of certain uses of your data, contact us using the information provided below. We may verify your identity using the information you previously provided. If submitting a request on behalf of another person, documentation confirming your authorization may be required.

7. **Data Retention:** We retain personal information only for as long as reasonably necessary to fulfill the purposes described in this Policy, unless a longer retention period is required or permitted by law.

You may unsubscribe from marketing emails by selecting the **unsubscribe** link in any message. For marketing text messages, you may reply **STOP** to opt out.

8. **Children's Privacy:** Certain forms on the Site may request information about a child, such as name or date of birth, provided by a parent or legal guardian. We do not knowingly collect personal information directly from children under the age of 13 without verifiable parental consent, consistent with the Children's Online Privacy Protection Act (COPPA).

If you believe we have collected information about a child in violation of this Policy, please contact us. After verification, we will promptly remove the data from our records.

9. **Data Security:** We maintain administrative, technical, and physical safeguards designed to protect personal data from unauthorized access, misuse, or disclosure. These safeguards may include encrypted data transmission and storage, secure server infrastructure, access restrictions, role-based permissions, and routine security reviews.

Despite these protections, no internet transmission or electronic storage system can be guaranteed to be completely secure. Users should also take steps to protect their personal information.

10. Automated Processing: Limited automated processing tools may be used to enhance the Site and user experience. These may include:

- Displaying advertising based on previous browsing behavior
- Using analytics to improve how services are presented
- Automatically filtering messages or submissions to identify spam or misuse

These processes do not make legally binding decisions or prevent access to the Site. Where applicable by law, you may request human review of decisions made solely through automated processing.

11. Do Not Track Signals: Some web browsers offer a “Do Not Track” (DNT) setting intended to signal a user’s tracking preferences across websites. At this time, our Site does not respond to DNT signals due to the absence of a universally accepted standard. We may revisit this approach as industry practices and regulatory guidance evolve.

12. Accessibility: We aim to make our Privacy Policy accessible to all users, including individuals with disabilities. If you need this policy provided in an alternative format such as large print, audio, or simplified language, or if you encounter accessibility barriers while using our Site, please contact us. We will make reasonable efforts to accommodate accessibility requests.

13. Manage Cookie Preferences: You may control your cookie preferences through your browser settings or by using our cookie consent tool (when available). These tools may allow you to accept or reject certain non-essential cookies and modify preferences at any time through a banner or footer link.

Essential cookies necessary for core Site functionality may remain active even if other cookies are disabled.

14. Updates to This Privacy Policy: We may revise this Privacy Policy periodically. Any updates will be posted on this page and will include an updated **Last Updated** date indicating when the most recent changes were made.

15. **SMS Communications:** If you provide your phone number and consent through a form checkbox, you agree to receive SMS messages from **Locomotion Learning, LLC** regarding inquiries, services, and marketing communications.

Message frequency may vary. Standard message and data rates may apply.

You may opt out at any time by replying **STOP**, or request assistance by replying **HELP**.

Phone numbers collected for SMS communications will **not** be shared, sold, or rented to third parties or affiliates for marketing purposes.

16. Contact Information

- Locomotion Learning, LLC
- Email: madison@locomotionlearn.com
- Website: www.locomotionlearningllc.com

Terms and Conditions

Effective Date: May 29, 2026

Welcome to Locomotion Learning, LLC (“Company,” “we,” “us,” or “our”). These Terms of Service (“Terms”) describe the rules and conditions governing your use of our website located at www.locomotionlearningllc.com (the “Site”) and any services, tools, or communications offered by Locomotion Learning, LLC.

By visiting, accessing, or using the Site or our services, you agree to comply with and be legally bound by these Terms. If you do not agree to these Terms, you should stop using the Site immediately.

1. **Eligibility:** The Site and our services are intended for individuals who are **18 years of age or older**. By accessing or using the Site, you represent that you are at least 18 years old and have the legal authority to enter into binding agreements.
2. **Services Provided:** Locomotion Learning, LLC offers marketing and business growth services designed for child care centers and preschool organizations. These services may include, but are not limited to:
 - Website design, development, and optimization
 - Digital advertising management, including Google Ads and social media advertising
 - Lead generation services
 - Marketing strategy and consulting
 - Recruitment and staffing support
 - Content development and social media marketing

We reserve the right to change, suspend, or discontinue any portion of our services at our discretion and without prior notice.

3. **SMS Communications:** If you provide your phone number and consent through our forms or other opt-in methods, you agree to receive SMS communications from Locomotion Learning, LLC.

These text messages may include:

- Responses to inquiries or consultation requests
- Appointment confirmations or reminders
- Information regarding services we provide
- Marketing or promotional updates related to Locomotion Learning, LLC

Message frequency may vary. Standard message and data rates may apply based on your mobile carrier.

You may unsubscribe from SMS communications at any time by replying:

STOP to opt out.

For help or support, reply **HELP** or contact us at:
madison@locomotionlearn.com

Mobile carriers are not responsible for messages that are delayed or not delivered.

Phone numbers collected for SMS messaging will **not be sold, rented, or shared with third parties or affiliates for marketing purposes.**

4. **Acceptable Use:** You agree to use the Site and services only for lawful purposes and in accordance with these Terms.

You agree not to:

- Attempt to access systems, servers, or data without authorization
- Interfere with or disrupt the operation of the Site
- Provide inaccurate or misleading information
- Use the Site or services in connection with unlawful or fraudulent activities

5. **Intellectual Property:** All materials available on the Site, including but not limited to:

- Text and written content
- Graphics and visual elements
- Logos and branding
- Marketing materials
- Software, code, and design components

are owned by Locomotion Learning, LLC or its licensors and are protected by applicable copyright, trademark, and intellectual property laws.

You may not copy, reproduce, distribute, modify, or otherwise use any content from the Site without prior written authorization from Locomotion Learning, LLC.

6. Third-Party Platforms and Services: The Site may include integrations with or links to third-party services, including but not limited to:

- Google Ads
- Meta platforms (Facebook and Instagram)
- Analytics services
- Customer relationship management (CRM) tools
- Advertising networks

We do not control these third-party services and are not responsible for their privacy policies, practices, or actions.

7. Disclaimer of Warranties: The Site and services are provided on an “as is” and “as available” basis.

We do not guarantee:

- The accuracy or completeness of information on the Site
- Continuous or uninterrupted availability of services
- Specific results from marketing or consulting services
- That the Site will operate without errors or interruptions

To the fullest extent permitted by law, Locomotion Learning, LLC disclaims all warranties, whether express or implied.

8. **Limitation of Liability:** To the maximum extent permitted by applicable law, Locomotion Learning, LLC will not be liable for any indirect, incidental, consequential, or special damages arising from or related to:

- Use of or inability to use the Site
- Marketing performance or outcomes
- Interruptions in service
- Loss of data or information

Your use of the Site and services is at your own risk.

9. **Indemnification:** You agree to defend, indemnify, and hold harmless Locomotion Learning, LLC, along with its employees, contractors, partners, and affiliates, from any claims, damages, losses, liabilities, or expenses resulting from:

- Your use of the Site or services
- Your violation of these Terms
- Any unlawful or improper activity associated with your use of the Site.

10. **Termination:** We reserve the right to suspend or terminate your access to the Site or our services at any time if we determine that you have violated these Terms or engaged in unlawful behavior.

11. **Updates to These Terms:** These Terms may be updated periodically. Any modifications will be posted on this page and will include a revised **Last Updated** date.

Your continued use of the Site after changes are posted constitutes acceptance of the updated Terms.

12. **Governing Law:** These Terms are governed by and interpreted in accordance with the laws of the United States and applicable state laws, without regard to conflict of law rules.

13. **Contact Information:** If you have questions regarding these Terms of Service, please contact us:

Locomotion Learning, LLC

Email: madison@locomotionlearn.com

Website: www.locomotionlearningllc.com